



pink
is not your colour?
PINK AGAIN...



**DEAR
TOURISM
PARTNER**

Once again here we are halfway through 2012 and believe it or not it's **PINK** time again.

Yes time for the **PINK SA Guide 2014!**

The **Pink SA Guide** is now in its 8th year of publication and has grown from a little pocket guide way back in 2005 covering the Tourism Hotspots in the Western Cape to be the most comprehensive Tourism Publication in the whole of Southern Africa – featuring the best we have to offer to the lucrative Pink Markets of the World. It has served as a most valuable advertising tool for those companies who would want to tap into the **Pink** market effectively and has been estimated to be in excess of **R4 Billion P/A** according to the Tourism statistics.

The 2013 guide will also be available online!!

Cape Info Africa has been involved in the Pink market over the past 9 years and has achieved a high profile in the Pink business and local community of Cape Town and boasts a comprehensive array of Pink and Pink-friendly advertisers and associates to date. As a gay business establishment with impeccable credentials and good exposure to and connections within the tourism- and hospitality industry, we are proud to share that CIA's **Pink SA Guide** has the continued official endorsement of both Cape Town Tourism and Wesgrow! This opens up a host of additional distribution channels through their national and international marketing strategies.

Please complete the booking form attached and return to book your ad in the 2013 **PINK SA** guide.

30
thousand
copies
distributed to

**All the Advertisers
in the publication**

**Visitor Information
Centres Nationwide
Including 18
Cape Town Tourism Centres**

**Provincial Tourism
Authorities**

**Gay Entertainment
Venues**

**Trade & Tourism Shows
Local & International**

**Pink Box
Advertisers & Associates**

**Gay Events
Pride, Pink Loerie
Out in Africa Film Festival**



AREN'T WE FABULOUS?

So what are you waiting for? Get your hands on your share of the Pink Rand, Pink Pound and Pink Euro before it's too late!
(and not forgetting the Pink Dollar of course)



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**Pink SA Guide 2013
Contract and Booking Form**

YOUR DEFINITIVE GUIDE
TO EVERYTHING PINK!

Please fax this form to 021 418 3589 or email to marketing@pinksa.co.za

Date	Artwork	Supply <input type="checkbox"/>	Create <input type="checkbox"/>
Company	Region		
Company VAT no	Sales Rep:		
Category (Please tick)			
tour operators	<input type="checkbox"/>	restaurants	<input type="checkbox"/>
adventure	<input type="checkbox"/>	entertainment	<input type="checkbox"/>
accommodation	<input type="checkbox"/>	retail	<input type="checkbox"/>
Physical Address		Postal Address	
Contact Person			
Email			
Telephone		Mobile	

Full Page:	R4620	<input type="checkbox"/>	Double Page:	R8320	<input type="checkbox"/>
(6 Months R 2600)		<input type="checkbox"/>	(6 Months R 4600)		<input type="checkbox"/>
Half Page:	R2770	<input type="checkbox"/>	Inside Covers:	R5660	<input type="checkbox"/>
(6 Months R 1600)		<input type="checkbox"/>	Back Cover:	R8890	<input type="checkbox"/>
Third Page:	R1650	<input type="checkbox"/>	Artwork:	R500	<input type="checkbox"/>
(6 Months R 950)		<input type="checkbox"/>	Design includes two proofs, R50 per proof thereafter		

Special Conditions :

PAYMENT TERMS AND CONDITIONS:

50% deposit on Invoice and confirmation of this booking with the balance due on signature of the final proof.

NB:No ad will be placed in the guide if full payment has not been received before the date of finalizing the printing process.

I hereby agree to the terms & conditions as indicated above.

Signature

Date

The PINKSA Guide is owned, managed and published by:



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