



2nd
ISSUE

ISSUE
2

Pink Box presents the second issue of the Rainbow Route !!!

DEAR
TOURISM
PARTNER



The Pink Box, an above and below the line marketing and promotions company, has seen the need for the Launch of the first Rainbow route focusing on advertiser in the greater De Waterkant area of Cape Town.

The Rainbow Route will include advertisers from a variety of products and services from the Hospitality industry focusing on where to sleep, dine, shop and party !! The 1-page guide would be a valuable tool for both national and international visitors to the area, as well as a handy guide for locals to explore their own area !!

The management and staff of the Pink Box are experienced individuals that have been involved in the Gay Market for the past 2 decades and are most definitely the best team to introduce you to the much sought after Pink Rand !!

30
thousand
copies
distributed to

**All the Advertisers
in the publication**

**Visitor Information
Centres Nationwide
Including 18
Cape Town Tourism Centres**

**Provincial Tourism
Authorities**

**Gay Entertainment
Venues**

**Trade & Tourism Shows
Local & International**

**Pink Box
Advertisers & Associates**

**Gay Events
Pride, Pink Loerie
Out in Africa Film Festival**

AREN'T WE FABULOUS?

So what are you waiting for ? Get your hands on your share of the Pink Rand, Pink Pound and Pink Euro before it's too late!! (and not forgetting the Pink Dollar of course)

THE RAINBOW ROUTE
14 Cobern Street
de Waterkant, Cape Town
T: +27 21 425 6463 F: +27 21 425 9601
email: info@thepinkbox.net
www.thepinkbox.net



THE RAINBOW ROUTE Contract and Booking Form

Please fax this form to: 021 425 9601 or email it to info@thepinkbox.net

Date: _____ Artwork: _____ Supply Create

Company: _____ Region: _____

Sales Rep: _____

Category (Please tick)

Tour Operator:	<input type="checkbox"/>	Restaurant:	<input type="checkbox"/>
Adventure:	<input type="checkbox"/>	Entertainment:	<input type="checkbox"/>
Accommodation:	<input type="checkbox"/>	Retail:	<input type="checkbox"/>

Physical Address:	Postal Address:

Contact Person

Email: _____

Telephone: _____ Cell / Mobile: _____

Standard display (130 x 185mm or 90 x 272mm)	R 1 850.00	<input type="checkbox"/>	Feature display (Double size) (90 x 130mm)	R 3 350.00	<input type="checkbox"/>
Back Cover	R5 500.00	<input type="checkbox"/>	Make up	R 250.00	<input type="checkbox"/>
WEBSITE ONLY Advert option	R600.00	<input type="checkbox"/>			

Special Conditions

PAYMENT TERMS & CONDITIONS

50% deposit on Invoice and confirmation of this booking with the balance due on signature of the final proof.

NB: No advert will be placed in the guide if full payment has not been received before the date of finalising the printing process.

I hereby agree to the terms and conditions as indicated above.

Signature: _____ Date: _____

THE RAINBOW ROUTE is owned, managed and published by The Pink Box



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